

**SCHOOL OF DESIGN STUDIES**  
**SDES 4101 Graduating Studio**  
**ASSESSMENT TASK 3: Presentation of Major Project**



STUDENT					STUDENT ID	
ASSESSOR					SESSION	S2 2008
PROJECT						
<b>1. RESEARCH AND ANALYSIS</b>					Agreed Grade→	
	<b>F</b>	<b>P</b>	<b>C</b>	<b>D</b>	<b>HD</b>	
1. Multi dimensional project brief (explain the multiple dimensions of your brief consider what your research shows)						
2. Conceptual development (evidenced by appropriate sketches, - images, files so on)						
3. Project design development (the narrative: an explanation of how you project managed)						
4. End-user demographic (the user details that support your project and your analysis of this research)						
5. What kind of research drove your project brief (how & why?) and how did this research analysis drive your project outcomes						
<b>2. CONTEXTUAL ISSUES</b>					Agreed Grade→	
	<b>F</b>	<b>P</b>	<b>C</b>	<b>D</b>	<b>HD</b>	
1. Environmental issues (evidence of alternatives and impact and/or						
2. Ethical issues (are there issues of the social, potential harm? legislation) and/or						
3. Human consideration (human factors such as dimensions, easy of use, accessibility, wearability and standards)						
4. Project budget / constraints						
5. Selection of media (what media and why you used them)						
<b>3. VISUAL AND VERBAL PRESENTATION</b>					Agreed Grade→	
	<b>F</b>	<b>P</b>	<b>C</b>	<b>D</b>	<b>HD</b>	
1. Clarity and technique of verbal communication						
2. The visual language (layout & presentation strategies)						
3. Organization of presentation (logical: beginning middle & end)						
4. Communication of the project's essence						
5. Communication of the project development (How you got to the final solution)						
<b>4. FINAL DESIGN SOLUTION</b>					Agreed Grade→	
	<b>F</b>	<b>P</b>	<b>C</b>	<b>D</b>	<b>HD</b>	
1. Integrated design solution(s) as project outcomes [evidence the multiple dimensional nature of your outcome(s) and whether or not they satisfy the brief]						
2. Documentation of finished work [exemplified by dimensioning, scale and detailing of materials etc]						
3. Knowledge and understanding of design materials						
4. Understanding of design processes [evidenced by explanation and documentation]						
5. Presentation of final studio outcomes [how well and to what level of finish and presentation]						

Note: This grade represents 50% of the Total Session Mark

**Project Grade:**

Legend:	<b>F</b> = < 50	<b>P</b> = 50-64	<b>C</b> = 65-74	<b>D</b> = 75-84	<b>HD</b> = 85-100
---------	-----------------	------------------	------------------	------------------	--------------------

## COMMENTS