

SCHOOL OF DESIGN STUDIES
SDES 4101 Design Studio Project Year 4
Assessment Task 2: Design Development
- visual / verbal presentation

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| STUDENT: | | STUDENT ID: | |
| ASSESSORS: | | SESSION: | S1 |
| | | YEAR: | 2008 |
| PROJECT: | | DATE: | |

| Level of appropriateness and refinement of iterative design process. | | | | | |
|--|---|---|---|---|----|
| <i>Note: Tick or type X in approp. box.</i> | F | P | C | D | HD |
| Demonstrated application of research and analysis to the refinement of the project brief and design development | | | | | |
| Level of analysis in materials/processes research | | | | | |
| Presentation of creative/original design solution | | | | | |
| | F | P | C | D | HD |
| Application of concept to project's design | | | | | |
| Evidence of developmental drawings/models etc clearly challenged against the brief | | | | | |
| Evidence and demonstration of a creative design development process | | | | | |
| Resolved synthesis of approach taken to communicate the design project. Adequate consideration of design context and constraints. | | | | | |
| | F | P | C | D | HD |
| Awareness of contextual issues for this project | | | | | |
| Appropriateness and depth of investigations in particular end-user requirements | | | | | |
| Demonstrated understanding of the projects opportunities and constraints in relation to production specifications | | | | | |
| Evidence of testing of your proposed design | | | | | |
| Costing of design for production purposes | | | | | |
| Evaluation of identified contextual issues relating to environmental, ethical social and cultural considerations | | | | | |
| | F | P | C | D | HD |
| Analysis and evaluation of end-user requirements specific to this project brief | | | | | |
| Scaled design documentation demonstrating human considerations | | | | | |
| Evaluation of ethical, social and cultural issues as outlined in your brief | | | | | |
| Appropriate level of communication through visual and verbal presentation | | | | | |
| | F | P | C | D | HD |
| Creativity and innovation of the presentation | | | | | |
| Visual presentations that communicate the design project at a professional level | | | | | |
| Demonstration of time management | | | | | |
| Verbal presentation that reflectively communicates the iterative stages of the design process at a professional level | | | | | |

Note: This mark represents 30% of the Total Session Mark

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| AGREED Project Grade: |
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|---------|------------------|-----------|-----------|-----------|-------------|
| Legend: | F = less than 50 | P = 50-64 | C = 65-74 | D = 75-84 | HD = 85-100 |
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